



Socialware Compass

Socialware Compass is social media compliance software that allows financial services companies to systematically minimize the risk of social media participation and confidently turn public social networks into powerful marketing channels. Compass offers the only hybrid approach to capturing distributed social networking data, combining the best aspects of API and proxy-based models to achieve 100% coverage and ensure compliance with the SEC, FINRA, FSA, and IIROC agency requirements.

POLICY AND CONTROL



- Feature-level access control on social sites
- Unlimited number of group policies
- Industry best practice guides and templates

SUPERVISION



- Managed communications with supervision oversight
- Real-time lexicon scanning for keywords/phrases
- Real-time end user updates to native social sites

RECORD RETENTION DATA ARCHIVE



- 100% record retention of all social conversations
- Hybrid approach delivers on and off line conversations
- Complete conversation threading
- Native integration to email archiving